



For Immediate Release

Contact: Matt Russell
(520) 232-9840
mrussell@russellpublic.com

NOVA Home Loans Arizona Bowl Prepares to Roll Out Series of Game Day Events to Entertain Fans

TUCSON, Ariz., December 29, 2016 – While the NOVA Home Loans Arizona Bowl will feature an extraordinary game between the United States Air Force Academy Falcons and the University of South Alabama Jaguars, fans and families will be able to enjoy a host of activities that will enhance the entire experience. Beginning at 11:00 am on Friday, December 30, residents and visitors alike will be able to benefit from:

Desert Diamond Casino Tailgate Festival

The traditional tailgate experience, which will include a beer garden, food trucks and tents, Kids Zone presented by Shamrock Farms, and Band X, will be enhanced by a live concert featuring the Grammy-nominated Gin Blossoms of Tempe at 1:00 pm. At the same, the Nacho Average Tailgate Festival presented by Modelo will take place in the tailgate area. There is a \$15 entrance fee that will allow you to taste samples from 30 gourmet nacho makers from Southern Arizona as they battle it out at the festival; your fee includes up to 60 ounces of cold beer. Guests will be able to vote for a 2016 Nacho King or Queen who will be crowned during halftime. Finally, the tailgate will also feature the RAAVOLUTION Charity Village, where more than 40 local non-profit organizations will showcase their work.

Pre-game flyover, Presentation of the Colors and Singing of the National Anthem

Immediately prior to the traditional singing of the National Anthem and Presentation of Colors, the Wings of Blue, the United States Air Force Elite Parachute Team, will parachute into Arizona Stadium with the American flag as well as the flags of the Falcons and the Jaguars. This will be followed by a flyover of A-10s from Davis-Monthan Air Force Base. The Presentation of Colors will be performed by..... "God Bless America" will be performed by the Tucson Arizona Boys Chorus and the National Anthem will be sung by Stephen Powell of the U.S. Navy

Coin Toss

Luis Gonzalez, Arizona Diamondbacks great and South Alabama alum, together with a group of World War II veterans, will execute the coin toss prior to the start of the game.

Halftime

Halftime, sponsored by Tucson Electric Power Company and....., will feature performances by Brook Sample, former American Idol contestant, Ruben Moreno & Mariachi Luz de Luna, and DJ Soo. The Bowl's halftime show will also feature a Procession of Purpose, with charity representatives joining Bowl officials on the field to be formally recognized for their work in the community.

“Our goal has always been to create a memorable experience for our fans that includes, but goes beyond, a great football match-up,” said Mike Feder, executive director of the NOVA Home Loans Arizona Bowl. “We’ve planned some exciting events and activities that every fan, of every age, will surely cherish.”

About the NOVA Home Loans Arizona Bowl

Owned and operated by TD4Tucson, a Tucson-based non-profit organization, the NOVA Home Loans Arizona Bowl will kick off on December 30, 2016, at 3:30 pm MST at Arizona Stadium. In its debut last year, the bowl raised more than \$85,000 for local charities and contributed \$16 million in local economic impact. This year’s game will feature the United States Air Force Academy Falcons from the Mountain West Conference and the University of South Alabama Jaguars from the Sun Belt Conference, with partnership support from the American Sports Network, Arizona Sports and Entertainment Commission and Campus Insiders. For more information visit NOVAArizonaBowl.com.

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