



2016 NOVA® Home Loans Arizona Bowl Fact Sheet

OVERVIEW:

- Now owned and operated by a Tucson non-profit organization: TD4Tucson
- Game Day operations will be managed by the bowl game experts of the Arizona Sports and Entertainment Commission to ensure a world-class experience
- Multi-year commitments have been made by
 - NOVA® Home Loans
 - Mountain West Conference
 - Sun Belt Conference
 - Campus Insiders
- Leadership
 - Executive Board: Ali Farhang, Gary Malis, David Cohen, Kym Adair, Brent DeRaad
 - Local Founders: Mark Irvin & Fletcher McCusker
 - Executive Director: Mike Feder
 - Sales & Marketing Coordinator: Daniel Horist
 - Director of Ticket Operations: Hans Rhey
 - Advisory Board: Over 50 local business leaders from across Tucson
 - Matt Russell – Media & PR
 - 520-232-9840

CONTACT US:

- Main Office Phone: 520-AZBOWL1 (520-292-6951)
- Ticket Phone: 520-AZBOWL2 (520-292-6952)

WEBSITE:

www.novaarizonabowl.com
www.facebook.com/novaAZBOWL
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